



CONTACT:

Eric Geadelmann

310.403.0544

Geadelmann@821entertainment.com

www.dave-movie.com

www.facebook.com/davemovie55

[@DAVEmovie](https://www.instagram.com/DAVEmovie)

FOR IMMEDIATE RELEASE

**“DAVE” SET FOR REGIONAL PREMIERE
AT NEWPORT BEACH FILM FESTIVAL
Saturday, April 28th --- Thursday, May 3rd**

**Award Winning Documentary, Directed by Eric Geadelmann, Presents
the “Other Side” of Mentorship**

“Why Do We Invest In The Lives Of Others?”

AUSTIN, TX & NEWPORT BEACH, CA – April 25, 2012 – Crowfly Pictures Entertainment, Through The Fog Pictures and Filament Productions today announced the upcoming Regional Premiere of their debut film, “DAVE,” an emotionally packed, feature documentary directed and produced by Crowfly founder and Through The Fog partner, Eric Geadelmann (“THE DANCE”).

“DAVE” is the hope inspired story of an unlikely young mentor that uses basketball to shepherd an intellectually disabled minority teen, and in turn is led himself into beginning to heal the broken pieces in his own life.

“The opportunity to capture such a remarkable story unfolding in real time is a rarity,” said director/producer Eric Geadelmann. *“ Actually experiencing Dave’s special ability to affect the lives of others – particularly his own mentor (Adam) - provides an alternative perspective to mentorship that audiences are finding extremely meaningful.”*

Estranged from his father, Adam grittily overcame extreme hardships and made himself into a college basketball star. Eschewing a college coaching job for a small town high school, Adam spots Dave, an intellectually handicapped, fatherless giant of a man-child, who has never played basketball in his life.

Adam channels his unbridled fortitude into making Dave not only into a player, but also into graduating – something nobody thought was possible. And as Adam mentors Dave in basketball and in life, they both strive to achieve the seemingly impossible – reconciliation with the fathers they barely know.

“DAVE” World Premiered at the 22nd Annual Cinequest Film Festival on March 2nd and the film received an overwhelming response; including multiple sold-out screenings, added screenings due to demand, an encore pic selection and *“DAVE”* was the recipient of the prestigious Kaiser Permanente *“THRIVE AWARD”* for best/most inspirational film.

Academy Award nominated filmmaker and prolific producer Michael Tollin (Executive Producer of *“DAVE”*), expressed, *“Adam asks ‘why do we invest in the lives of others?’ This film answers that in a profound and moving way.”*

Executive Producer tobymac, a multi-platinum and multi Grammy recording artist whose music is featured in the film added, *“Our goal is to go beyond just making audiences feel good, but to truly motivate and enable them to become more intentional in society – in investing in the lives of others. DAVE points us in that direction.”*

“DAVE” is scheduled for the following screenings:

SATURDAY, APRIL 28 TH	1:30 PM	TRIANGLE SQUARE #5
THURSDAY, MAY 3 RD	5:30 PM	TRIANGLE SQUARE #3

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PRODUCTION COMPANIES: Crowfly Pictures Entertainment, Through The Fog Pictures, Filament Productions; DIRECTOR: Eric Geadelmann; PRODUCERS: Eric Geadelmann, Dan Pitts, Kelly Magelky; EXECUTIVE PRODUCERS: Michael Tollin, Toby McKeenan, A. Craig Eiland, Randolph M. Paul, Matt Summers, Neil Tolkin; WRITER: Eric Geadelmann, CINEMATOGRAPHERS: Tim Oliphant, Kelly Magelky, Scott Mayo, Sam Ditore, Eric Geadelmann, EDITORS: Kelly Magelky, Tim Oliphant; CO PRODUCER: Tim Oliphant; ASSOCIATE PRODUCER: Chris Sattel; MUSIC BY: Tim Rosenau, featuring The Fray, Tobymac, and introducing Jamie Grace. CAST: David Sterling, Adam Donyes; COUNTRY: USA; LANGUAGE: English; LENGTH: 104 minutes; GENRE: Documentary.